

A.D.M.COLLEGE FOR WOMEN, NAGAPATTINAM (Autonomous) (Re-Accredited with "A" Grade by NAAC) NEWS LETTER

No.30

From the Principal's Desk . . .

With immense pleasure and pride, we release the Thirtieth Newsletter of our college.

From the Editorial Board .

We are indeed very happy that the Thirtieth Newsletter of our college is released with the cooperation of our Colleagues.

Highlights

UGC Expert Committee for the Extension of Autonomous Status visited our college on 02.12.2016 and 03.12.2016.



An Indoor Stadium funded by UGC was declared open by the UGC Expert Committee members on 03.12.2016.



DECEMBER 2016- APRIL 2017

35th Graduation Day was celebrated on 24.02.2017. Dr.S.Bhuvaneswari, Registrar Central University of Tamilnadu, Thiruvarur was the Chief Guest.



A total number of 510 students have graduated this year. 354 UG, 123 PG and 33 M.Phil. scholars received their degrees.

42nd College Day was celebrated on 25.02.2017 Dr.M.Beatrice Margaret, Joint Director of Collegiate Education, Thanjavur, the Chief Guest. Founder President was Thiru.A.D.Jevem Vice-President, Pandian. Thiru.N.Kathiresan Prabhu, Secretary, Dr.A.D.Jegadheeswar, Madam Prema Jeyem Pandian, College Committee Members, NDE Society Members, Heads of various educational and other institutions, staff of our sister concern, members of A.D.J. family, elites of the town, special invitees, parents, benefactors and well wishers were present in the function.



News Letter

Online student portal is installed in the college website to provide the needed information to the students like Exam Time-Table, Results, etc.

Rank Certificates have been issued to the students during graduation.

A total number of 387 students were selected for Placement through the campus interviews conducted by various firms and received their appointment orders.

UGC has sanctioned a sum of Rs.60,00,000/- for the construction of Outdoor Stadium.

Department of Chemistry

On 23.12.2016 the department organised Jai Kisan Jai Vigyan Diwar week programme as a joint venture with Tamilnadu, Agricultural University, ICAR - Krishi Vigyan Kendra, Sikkal. Various competitions were conducted by the Kendra and prizes were distributed to the winners. The department has signed an MoU with CPCL, Panangudi.

	WORKSHOP ATTENDED:			
S.	Name of the	Торіс	Place and	
No.	Staff		Date	
1.	Mr.J.Bhuvana	New Vistas in	Central	
	Ms.A.Rakini and	Chemistry	University of	
	Ms. R.Maheswari	Research	Tamil Nadu,	
			Tiruvarur on	
			17.2.17	
			&18.2.17	

II PG Students underwent Inplant Trainning at CPCL Pangudy, from 09.1.17 to 13.1.17.

Chemper Comac Association meeting was held on 07.04.17, on the topic"Perspectives in Chemical Science" Dr.G.Vivekanandan,

Head and Associate Prof of Chemistry, AVC College, Mannampandal, Mayilduthurai, was the resource person.

Speakers' Forum and Journal club meetings were conducted on 12.04.17.

	Ph.D Awarded				
S.	DATE	NAME OF	NAME OF	TITLE OF THE	
No.	OF	THE GUIDE	THE	THESIS	
	VIVA		CANDIDAT		
			Ε		
				Molecular Organic	
1.	20.04.16	Dr.G.	M.Meenakshi	Frame Work and	
		Madhurambal		architecture	
				formed by 2-	
				hydroxybutanedioi	
				c acid and 2,2'-	
				bipyridyl with	
				transistion metals.	

Department of Chemistry offered Consultancy Service to the farmers by analysing soil and Water samples. The Soil samples were collected from 20 locations in Nagapattinam region of cauvery delta zone. These samples were analysed for its physical, chemical properties and major nutrient status. From the results of the study, the acidity, neutriality and alkalinity of soil is measured in terms of pH. In the present investigation water samples were collected from 10 locations in and around Nagapattinam region. To find out their suitability for irrigation in agricultural fields, the water samples were analysed for pH, Electrical Conductivity, cation and anions.

After **analyzing** the samples, results obtained were investigated for its nutrient content, crop cultivation and suitable result recommendations were given to the individuals concerned.

STUDENTS ACHIEVEMENT:

Ms.M.Neela received III Prize and Rs.10,000/cash award in the State level Poetry Competition held at Madhurai Americian College, Madurai on 30.01.17.

Our UG Students attended a State level Intercollegiate Extravaganza "Symphoria'17" conducted on **31.01.17**, organized by the Department of Chemistry, Jamal Mohamed College, Trichy. Our Students participated in various competition like Chemie Hunt, Chemie mime, Chemie Paint, chemie Model, Chemie Quiz and Chemie Zap. **Ms.C.Nivedha Lincy won First prize in Chemie model in special** she has been awarded "**Student Scientist**" award.

Department of Commerce

As part of the extension activity the department organised an awareness programme on "Banking Schemes" at Andanapettai, our adopted village. Mr.Karthik kumar, Consumer Associate, State Bank of India, Nagapattinam, the resource person explained to the villagers about the various banking schemes.

Date	Activities	Participants
23.12.16	Debate on	Arbitrator:
	Demonetization – A	Mr.S.Bashyam, Advocate,
	Boon or Bane	Nagapattinam.
		Participants:
		Demonetization – A Boon
		M.Durgadevi, II B.Com.(A)
		N.Jhansi Rani,IIIB.Com.(A)
		A.Neelavathi, IIIB.Com.(A)
		Demonetization- A Bane
		J.Rethinapriya, I.M.Com.
		C.Arthi, II M.Com.
		R.Tamilarasi, II M.Com.

Speakers' forum was conducted by the department on 18.3.2017, 14 students presented their speech on various topics.

Journal Club was organized on 01.02.2017 and 20.03.2017. 20 students participated and expressed their views and ideas.

Date	Activity	Place	Resource Person
23.02.17	Coaching class to	Natarajan	II M.Com.
to	+1 Students,	Dhamayanthi	1.C.Arthi
07.03.17	Commerce subject	Higher Secondary	2.S.Monisha 3.G.Nadhiya
	subject	School,	4.C.Balasri
		Nagapattinam.	5.V.Abinaya
		rugapattinani.	6.R.Tamilarasi
			7.K.Nishanthi
07.03.17	Awareness	Students from VI	III B.Com.
	creation on Green	to VIII Std.,	1.P.Balapriya
	Environment	Municipal	2.M.Kumuthavalli
		Middle School.	3.K.Uma 4.P.Krishnaveni
		Samanthanpettai.	4.P.Krishnaveni 5.P.Prabhavathi
		Samanuanpettai.	6.S.Thangeshwari
			7.V.Manisha
12.03.17	Yoga awareness	Govt. Primary	III B.Com.
	programme	School, Karaikal.	1.V.Adhirai
			2.A.Kaviyathangam
			3.C.Pandimeena
			4.M.Nandhinidevi
			5.P.Priyadharshini 6.S.Mounika
			7.G.Vijayalaksmi
			8.A.Neelavathi
12.03.17	Awareness	XI & XII	III B.Com.
	creation on	Students,	1.S.Faheema
	Traffic Rules	Ghouthiya	2.M.Rufena Fairun
		Higher Secondary	3.H.Tharvees
		Secondary School,	Fajeela 4.S.Hanoon Fariga
		Nagore.	5.M.Suhaina
		rugore.	Ferdhouse
			6.S.Ummal
			Hussaina
			~
			Shajidha 7.B.Ajina Banu
			8.V.Manju
14.03.17	Awareness	Public of	III B.Com.
11.05.17	creation on	Thirumarugal,	1.D.Arulmary
	Health	Eravanjeri.	2.R.Theerthana
	Habits	, , , , , , , , , , , , , , , , , , ,	3.A.Muthulakshmi
			4.M.Muthumari
			5.Y.Merlin Helen
			6.R.Sathiyapriya 7.R.Sindhuja
18.03.17	Awareness	Students from I	III B.Com.
10.05.17	creation on	to V Std.,	1.N.Jansi Rani
	Plastic	Panchayat Union	2.A.Priyanka
	Exploitation	Primary School,	3.N.Suganya
		Sikkal.	4.S.Visalatchi
			5.P.Rajalakshmi
			6.P.Vidhyavathi
			7.S.Ramya 8.A.Kanitha
19.03.17	Awareness	V Std. Students	III B.Com.
	creation on	Thiruvalluvar	1.R.Rangeela
	Deforestation	Udaviperum	2.B.Janani
		Thodakka Palli.	3.D.Lakshmi
			4.B.Sivagami
			5.P.Renuga Devi
			6.R.Durgadevi 7.S.Sowndaryapriya
			8.N.Ramya
			9.T.Abinaya
L	1	1	

Department of Economics

Economics Forum hosted a seminar on 03.02.2017 on the topic "Economic Impact on Demonetisation and Budget 2017" with Dr.P.Natarajan, Assistant Professor of Economics, Rajah Serfoji Govt. College, Thanjavur as the resource person.



As part of the extension activity the department conducted an "Arts and Craft Class" at Andanapettai on 23.12.2016. SHG women of Andanapettai were taught coffee powder painting, oil painting and wall hanging.

STUDENTS ENRICHMENT PROGRAMME

A.Keerthiga I B.A Economics got first Prize in Oratorical Contest Conducted by A.V.V.M.Sri Poondi Pushpam College ,Poondi,Thanjavur.

SOCIO ECONOMIC SURVEY CONDUCTED BY THE DEPARTMENT

YEAR	TOPIC	AREA
2016-	A STUDY ON SOCIO –	ANDHANA
2017	ECONOMIC	PETTAI
	CONDITIONS OF	
	ANDHANAPETTAI	
	VILLAGE IN	
	NAGAPATTINAM	
	DISTRICT	

Speakers' Forum was conducted on 07.2.17, 12 students participated. Journal Club was conducted on 20.3.17,

13 students participated.

Department of Mathematics

	Ph.D Awarded			
S.No	Date of Viva	Name of the Guide	Name of the candidate	
1.	11.02.17	Dr.R.SophiaPorchelvi, Controller Of	Mrs. L.Vasanthi	
	27.03.17	Examinations/ Associate Professor of Mathematics	Mrs.P.Jamuna Devi	
		Synopsis Viva - Voce		
1.	10.04.17	Dr.(Mrs.) N.Sarala, Associate Professor of Mathematics, Nagapattinam.	Mrs. R.Kavitha	

Speakers' Forum was conducted on 28.1.17 and Journal club on 21.3.17.

	ASSOCIATION MEETING			
S.No	Date	Торіс	Resource Person	
1.	16.12.16	Quantification	Dr.M.Sundararajan,	
		of Placer	Senior Principals	
		Minerals by	Scientist cum	
		Modelling of	Professor (CIMFR	
		Electromagnetic	– ACSIR)	
		Response using	Natural Resource	
		Computational	and Modelling,	
		Techniques: An	CSIR – central	
		Innovative	Institute of Mining	
		Approach	on Fuel research,	
			Dhanbad,	
			Jharkhand.	
2.	22.12.16	Celebration of	Dr.L.Megala,	
		129 th Birthday	Principal,	
		of Srinivasa	A.D.M. College for	
		Ramanujan	Women	

"EVERYBODY IS & GENIUS, BUT IF YOU JUDGE & FISH BY ITS ABILITY TO CLIMB & TREE, IT WILL LIVE ITS WHOLE LIFE BELIEVING THAT IT IS STUPID" ALBERT EINSTEIN

Department of Physics

On 11.01.2017 the Women Empowerment Cell of the department organised two seminars titled "Old age Home - A Bane to Society" and "Opportunities and Availability in Armed Forces". Mr.K.Rajakumar, Advocate, District Magistrate Court, Nagapattinam spoke on the need for showing love and care to the old people. He also spoke about the employment opportunities available in Armed Forces.

PG students of Physics attended the "One day Training Programme on SLET/ NET Examinations" at Physics Research Association of Research, Department of Physics, Khadir Mohideen College, Adirampattinam on 25.01.2017.

As part of the Industry-Institute linkage programme a workshop on "Hands on Training in Micro process" was organised on 07.02.2017. Mr.Mohan, Manager, M.M.Electronics, Vedaranyam was the Resource Person.



The Journal club was formed to create awareness, among the students about the various journals available in their own disciplines. The club meets periodically and the students were made to present the report of the contents of the various journals referred. It was conducted on 06.02.2017 at 2.00 p.m – 4.00 p.m.

One day workshop was conducted by the Association of the department on the topic "GAUSSIAN SOFTWARE" on 12.4.2016. **Dr.J.Swaminathan,Associate Professor of Chemistry,** AVC College for Engineering, Mannampandal, was the resource person.



The Department organized a Seminar on16.12.2016, entitled "Qualification of placer minerals by modeling of Electromagnetic response using computational techniques". Dr.M.Sudararajan Senior Principal Scientist cum professor (CIMFR-ACSIR) Natural Resource Modeling CSIR-Central institute mining and fuel research Dhanbad, Jharkhand, was the resource person.



We were the recipient of overall shield in the Inter departmental **Fine Arts Competition** of the year 2016-2017.



A meeting was convened on 12.12.2016 by the Humanities Association. Dr.K.Sankari, Associate Professor of History, Distance Education, Annamalai University, Annamalai Nagar was the resource person.

Human Rights Club celebrated, "Human Rights Day" on 22.12.2016. Thiru.K.K.Rajakumar, Advocate spoke about "Women's Legislation". Students of History were taken to field visit to the Archaeological excavation site at Keezhadi, Pallichandam pudur near Madurai.

As part of the extension activity an awareness programme was organised at Andanapettai Govt. Middle School.

Dr.C.Tamilselvi spoke about Dengue Fever, Preventive measure for Dengue Fever and about the medical facilities available in the Government Head Quarters Hospital, Nagapattinam.

The Staff and Student of our department attended two days training programme on Manuscripts Publishing and preservation at Govt. Museum, Nagapattinam on 27 and 28th March 2017.

An Awareness meeting was conducted on 'Right to Information Act and Consumer Protection Act' on 31.3.2017. Mr. K.K.Rajakumar, Advocate, District Magistrate, Nagapattinam Court was the resource person.

Four of our final year students attended 15 days training in **Archaeology & Epigraphy** organised by TamilNadu Archaeology Department, Chennai and received certificates.

Department of Statistics

Mrs.A.Madheswari and Mrs.K.Pushpanayaki attended a workshop on 'Perspectives in Biological Research' organised bv the Department of Botany, A.V.C.College, Mannampandal on 24.01.2017.

An Association meeting was conducted on 30.3.2017 entitled "Statistics for Non-Statisticians". Dr.B.Senthilkumar, Assistant professor of Statistics, Periyar EVR College, Trichy was the resource person.

Department of Tamil

On 07.02.2017 the Department of Tamil released "Tamizhosai", a magazine periodically published purely with the contribution of students. It was released by Dr.Ela. Rajeswari, Head, Department of Tamil, Bharathidasan University Constituent College, Nagapattinam. She gave an enlightening lecture on "Swami Vivekananda's ideas on Education".

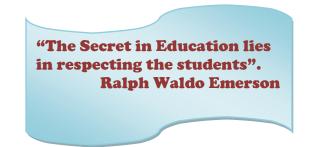
Speakers' Forum was conducted on 09.02.2017 for I and II year students.

Journal Club was conducted on 09.02.2017 for III year students.



Flying Fish Zoological Association organised a one day seminar on 03.02.2017 on the topic "Fresh Water Fish Culture". Dr.A.Muralidharan, Assistant Professor of Zoology, D.D.E. Wing, Annamalai University.

Dr.V.Valarmathi, HOD/ Assso. Prof. of Zoology received "SWAMI VIVEKANANDA SHIKSHA SAMMAN PURASKAR AWARD", awarded by Economic growth foundation, Mandawali, Delhi – 110092 (20.02.2017). She has received "ASIA PACIFIC INTERNATIONAL GOLD STAR AWARD" by All India Business Development Association. (10.02.2017)



Department of Bio- Chemistry

Students of the Department were taken to Selvaa's Diagnostic centre on 03.07.2017, for acquiring practical knowledge.





The department conducted a meeting on **Women and Protection** on 24.3.2017. Mrs.K.Shanmuga Priya, M.A., M.Phil., Sub- Inspector of Police, Nagapattinam was the Chief Guest.

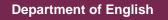
Ms.R.Kalaimathi of III.BBA, got first prize in the Rangoli Competition conducted by M.R.Sons, Nagapattinam.

Our students have won IIIrd prize in Inter Collegiate competition conducted by Swami Dhayanantha college of Arts and Science, Manjakudi on 17.03.2017.



A seminar titled "Emerging Trends in Networking" was organised on 10.01.17.Mr.P.Palpandy, Network Engineer, Live wire, Chennai, enlightened the students on recent trends in networking. Online Training was given to the final year UG students.

	WORKSHOP			
Date	Date Topic Resource		Participants	
		Person		
05-07-17	Smart Device	1. Mr.K.Antony	All Final	
to	Programming	Justin	UG & PG	
08-07-17		2.Mr.Ezhavalagan	Students.	
		System		
		Administrator,		
		92, John Selvaraj		
		Nagar,		
		Kumbakonam.		



Speakers' Forum was conducted on 22.3.17 Dr.A.Santhanalakshmi, Head/ Asso. Prof. of English was the chief guest. Students spoke about the various Literary figure and genre in English Literature.

Journal club meeting was conducted on 22 .3.17.

Literary Association seminar was organized by the department on 22.3.17 entitled "Soft skills Development for Better Employment".Dr.M.Johnson Sangeetha Raj, Asso.Prof. of English was the Resource Person.





In connection with Dr.A.P.J. Abdul Kalam's Birthday observed as "World Students Day ,Selvi Neela of II B.Sc. Chemistry gave an inspiring talk on "Dr.Abdulkalam's Powerful Quotations". On 19.12.2016 a one day training in Disaster Management is given to 115 YRC volunteers by Mr.J.Benjamin, District Coordinator, IRCS, Nagapattinam gave training to the volunteers.

An awareness programme on "Road Safety" was organised on 25.01.2017. YRC volunteers distributed pamphlets about Road Rules to the college students. In connection with "National Youth Day" celebrations the unit conducted oratorical essay and music competitions.

Five YRC volunteers along with Mrs.R.Alamelu the co-ordinator attended the one day district level YRC student study camp at TBML College, Porayar on 30.01.2017.

Gender Club

The club also conducted a Rangoli competition for the students along with M.R.Sons, Nagapattinam on 11.01.2017.

On 22.02.2017 the club organised a seminar on "Cashless Economy". Dr.S.Rajarajan, Associate Professor of Economics, Govt. Arts College for Men,

Kumbakonam enlightened the audience on cashless economy.

Rotaract Club

Rotaract club of Nagapattinam organised a Polio awareness programme in our college premises on 20.12.2016. Our college Rotaract students participated in the programme. Principal Dr.L.Megala welcomed the gathering Chief Guest Thiru.Elamaran in his address insisted the importance to eradicate the polio through a documentary film to create awareness among the students. He also motivated the students to keep the Rotaract club by collecting donation through charity forms. Rotaract president Thiru D.Muthiah spoke about the importance of Polio.



BiTsunami and Rotary club of Nagapattinam organised a two day Residential RYLA (Rotary Youth Leadership Award) on 11.03.2017 and 12.03.2017 at Sir Issac Newton College, Pappakovil, Nagapattinam. Four of our students participated in the programme. Entry fee Rs. 600/- per student was paid by the college to motivate them to expose their hidden talents.

Red Ribbon Club

The club conducted oratorical essay ,slogan writing and poster competitions on 04.01.2017. The club conducted a debate on 10.01.2017.





A total number of 387 students were selected for Placement through the campus interviews conducted by various firms and received their appointment orders.

News Letter

S.No.	Name	Course /	Place &
		Workshop	Date
1.	Dr.R.Manimozhi Assistant Professor of English	Refresher Course in Comparative Literature (Inter Disciplinary)	Bharathidasa n University, Khajamalai Campus, Thiruchirapp alli
2.	Dr.N.Lavanya,	Refresher	02.11.2016 to 22.11.2016 Bharathidasa
	Assistant Professor of Physics	Course in Material Science (Inter Disciplinary)	n University, Khajamalai Campus, Thiruchirapp alli 02.11.2016 to 22.11.2016
3.	Dr.N.Punitha lakshmi, Assistant Professor of Tamil	Refresher Course in Comparative Literature (Inter Disciplinary)	Bharathidasa n University, Khajamalai Campus, Thiruchirapp alli 02.11.2016 to 22.11.2016
4.	Dr.S.Krishnaveni , Assistant Professor of Zoology	Refresher Course in Life Science (Inter Disciplinary)	Bharathidasa n University, Khajamalai Campus, Thiruchirapp alli 08.11.2016 to 28.11.2016
5.	Dr.J.Sundari, Assistant Professor of Botany.	Refresher Course in Life Science (Inter Disciplinary)	Bharathidasa n University, Khajamalai Campus, Thiruchirapp alli 08.11.2016 to 28.11.2016

Courses Attended by the Staff Members:

Papers Published in Inter National & National Journals:

S. No	Name of the staff	Title of the Article	Name of the Journal /Book
1	Dr.V.Renuga Associate Professor of Commerce	A Comparative study on Satisfaction of Consumer Towards Postal Services and Private Courier Services in Nagapattinam, District.	IOSR Journal volume 6, Issue 5, 7 th Feb. 2017; ISSN: 2250-1371.
2	Dr.R.Manimozhi Assistant Professor of English	Quest for Self- Discovery in Githa Hariharan's The Thousand Faces of Night	Pune Research Times An InteranationalJour nal of Contemporary Studies ISSN No.2458- 0960 April-June 2017
3	Dr.V.Umamahes wari Asst. Prof. of English	Marital Disillusionment in D.H.Lawrence's Sons and Lovers	Pune Research Times An InteranationalJour nal of Contemporary Studies ISSN No.2458- 0960 April-June 2017
4	Mrs.R.Pricilla, Assistant Professor of Physics	Dipole Moment Studies of Some Substituted of Anilines with 2- Methoxy ethanol Mathematical Modelling for Dielectric studies of molecular interactions of anilines with 2 – butoxy ethanol	International Journal of Science and Research, January 2017 ISSN NO.:2316- 7064 Journal of Chemistry and Pharmaceutical Science, special issue: 2017. ISSN NO:0974- 2115
5	Dr.V.Valarmathi Associate Professor of Zoology	"Potential antibacterial activity of the Land Snail Cryptozona bistrialis in Nagapattinam"	International Journal of Zoology and Applied Biosciences 31.12.2016 ISSN No.2455-9571

"Darkness cannot drive out darkness; only light can do that. Hate cannot drive out hate; only love can do that". Martin Luther king Jr.

Papers Presented in Inter National & National Conference,

Seminars & Workshops:

S. No	Name of the staff	Title of the paper	Conference/ Seminar
<u>.</u> 1	Mrs.S.Malathy, Associate Professor of Chemistry	presented "Synthesis and spectral studies of metal organic complexes"	Place & Date International conference on Chemical & Environmental Research Jamal Mohamed College, Thiruchirappalli 07.01.17
2	Ms.A.Rakini, Assistant Professor of Chemistry	"Experimenta l investigation of spectral thermal properties of acetophenone – phenylhydraz one crystals".	International conference on Chemical & Environmental Research Jamal Mohamed College, Thiruchirappalli 07.01.17
3	Ms.R.Maheswari, Assistant Professor of Chemistry	"Synthesis and Photocatalytic activity of ZnO Nanoparticles ". "Human Resource Management Practices towards Effective Performance in Corporate Organisation - Nagapattinam	International conference on Chemical & Environmental Research Jamal Mohamed College, Thiruchirappalli 07.01.17 National Conference on "Transforming India through Innovation & Entrepreneurship"T.J ohn Institute of Management & Science, Bangalore.
4	Dr.V.Renuga, Associate Professor of Commerce	"Quality of Work Life of the Working Employees in the Modern Environment "	National Conference on "Transforming India through Innovation & Entrepreneurship" T.John Institute of Management & Science, Bangalore.
5	Dr.R.Krishna veni Associate Professor of Commerce	"A Study on Consumer Preferential Buying Patterns of Cosmetics in Nagapattinam District" "Human Resource	International Conference on "Current Research in Applied Business and Social Sciences" E.G.S. Pillay Arts & Science College, Nagapattinam. 10.02.2017. National Conference on "Transforming

			1
		Management Practices towards Effective Performance in Corporate Organisation– Nagapattinam " "	India through Innovation & Entrepreneurship" T.John Institute of Management & Science, Bangalore.
6	Mrs.G.Malathy Associate Professor of Economics	"Recent Development in Indian Agriculture"	Two Day National Seminar on Issues and Perspectives of Second Green Revolution in India. Government Arts college (A) Kumbakonam 15.12.16 & 16.12.16
7	Mrs.S.Rajeswari, Associate Professor of Economics	"Nature India Agriculture Practices to Make in India" National Seminar on Issues and Perspectives of Second Green Revolution in India on the topic "An Analysis of Indian Agricultural productivity trend in Post Reform period"	Erode Arts & Science college, Erode. 19.11.16 & 20.11.16 Two Days National Conference 37 th Annual conference, Association of Economist of Tamil Nadu on Make in India. Government Arts college (A) Kumbakonam 15.12.16 & 16.12.16
8	Dr.V.Viji, Associate Professor of Economics Make in India	"Issuing Agricultural Marketing & Productivity in India"	National Seminar on Issues and Perspectives of Second Green Revolution in India. Government Arts college (A) Kumbakonam 15.12.16 & 16.12.16
9	Mrs.P.Kavitha, Assistant Professor of Economics	"Issuing Agricultural Marketing & Productivity in India"	National Seminar on Issues and Perspectives of Second Green Revolution in India . Government Arts college (A) Kumbakonam 15.12.16 & 16.12.16
10	Mrs.D.Savithri, Assistant Professor of Economics	"Self Employment tool for make in India"	National Conference 37th Annual conference, Association of Economist of TamilNadu on Make

News Letter

	1	1	1
			in India. Erode Arts &
			Science college,
			Erode.
			19.11.16 & 20.11.16
		"A Study on	National Seminar on
		the Socio	Issues and
		Economics	Perspectives of
		conditions of	Second Green
		women	Revolution in India.
		Agricultural	Government Arts
		Laboures in	college (A)
		vedaraniyam	Kumbakonam 15.12.16 & 16.12.16
		Village of Nagapattinam	13.12.10 & 10.12.10
		District"	
11	Dr.S.Usharani,	"Recent	Two Day National
	Assistant	Development	Seminar on Issues
	Professor of	in Indian	and Perspectives of
	Economics	Agriculture"	Second Green
			Revolution in India.
			Government Arts
			college (A)
			Kumbakonam
12	Mrs.M.Kalaiselvi	"Women in	15.12.16 & 16.12.16
12	Assistant	Agricultural	Two Days National Conference 37 th
	Professor of	Development	Annual conference,
	Economics	<i>"</i>	Association of
			Economist of
			TamilNadu on Make
			in India.
			Erode Arts &
			Science college,
			Erode.
		"Recent	19.11.16 & 20.11.16
		Development	Two Day National Seminar on Issues
		in Indian	and Perspectives of
		Agriculture"	Second Green
		righteutture	Revolution in India.
			Government Arts
			college (A)
			Kumbakonam
			15.12.16 &16.12.16
13	Mrs.S.Saraswathi	"WTO	Two Day National
	Assistant	agreement	Seminar on Issues
	Professor of	and Indian	and Perspectives of
	Economics	agriculture"	Second Green Revolution in India.
			Government Arts
			college (A)
			Kumbakonam
			15.12.16 & 16.12.16
14		"Sustainable	Two Day National
		Agriculture	Seminar on Issues
		and Second	and Perspectives of
		Green	Second Green
		Revolution "	Revolution in India.
			Government Arts
			college (A) Kumbakanam
			Kumbakonam 15.12.16 & 16.12.16
			13.12.10 & 10.12.10

r			
15	Mrs.R.Pricilla,	"Dielectric	National Seminar on
	Assistant	Studies of	Advance Materials
	Professor of	Molecular	Research(AMR-
	Physics	Interaction of	2017)
	-	some	Department of
		Substituted	Physics,
		Anilines with	Alagappa University,
		2-butixy	Karaikkudi
		ethanol and 2-	19.01.2017
		methoxy	
		ethanol"	
16	Dr.J. Sundari	"Structural	UGC National
		Elucidation of	seminar on Recent
		Jatrophyllaca	Advances in Plant
		nsha and	Science Research
		Hydroxy-	(RAPSR- 2017).
		Jatrophatrione	Department of
		from Jatropha	Botany, Annamalai
		curcas Linn.	University.
			21.3.17 to 22.3.17

Participation In Seminar/Conferences / Workshop :

S.No	Name of the	Conference/	Place & Date
•	Staff	Seminar/Workshp	
1	Dr.J.Sundari, Assistant Professor of Botany	Workshop on Perspectives in Biological Research organized by Department of Botany	A.V.C.College (Autonomous), Mannampandal. 23.01.2017 & 24.01.2017
2	Mrs.J.Bhuvana, Assistant Professor of Chemistry	A Two Day Workshop on "New Vistas in Chemistry Research"	Central University of Tamilnadu, Thiruvarur 17.02.2017 & 18.02.2017
3	Ms. A.Rakini, Assistant Professor of Chemistry	A Two Day Workshop on "New Vistas in Chemistry Research"	Central University of Tamilnadu,Thiruvaru r 17.02.2017 & 18.02.2017
4	Ms.R.Maheswari Assistant Professor of Chemistry	A Two Day Workshop on "New Vistas in Chemistry Research"	Central University of Tamilnadu,Thiruvaru r 17.02.2017 & 18.02.2017
5	Ms.I.Menaga Assistant Professor of Economics	Two Day National Seminar on Issues and Perspectives of Second Green Revolution in India on the topic "WTO agreement and Indian agriculture"	Government Arts college ((Autonomous)) Kumbakonam 15.12.16 &16.12.16
6	Ms.M.Slochana, Assistant Professor of Mathematics	National Level Seminar on Recent Trends in Mathematics	Sir Issac Newton Arts and Science College, Pappakovil, Nagapattinam. 09.01.2017
7	Ms.V.Sangeetha, Assistant Professor of Mathematics	National Level Seminar on Recent Trends in Mathematics	Sir Issac Newton Arts and Science College, Pappakovil,Nagapatti nam. 09.01.2017

8	Ms.R.Abirami,	National Level	Sir Issac Newton Arts		
	Assistant	Seminar on Recent	and Science College,		
	Professor of	Trends in	Pappakovil,Nagapatti		
	Mathematics	Mathematics	nam.		
			09.01.2017		
9	Mrs.M.Prabavath	State Level	Valivalam Desikar		
	у,	Conference on Role	Polytechnic College,	-	0.4
	Assistant	of Mathematics in	Nagapattinam.	3	04
	Professor of	Various Field	27.02.2017		
	Mathematics				11
10	Mrs.U.Elayarani,	State Level	Valivalam Desikar		
	Assistant	Conference on Role	Polytechnic College,	4	10
	Professor of	of Mathematics in	Nagapattinam.		
	Mathematics	Various Field	27.02.2017		
11	Mrs.L.Jennathun	State Level	Valivalam Desikar		
	nisha,	Conference on Role	Polytechnic College,		
	Assistant	of Mathematics in	Nagapattinam.		
	Professor of	Various Field	27.02.2017		
	Mathematics				
12	Ms.M.Slochana,	State Level	Valivalam Desikar		
	Assistant	Conference on Role	Polytechnic College,		
	Professor of	of Mathematics in	Nagapattinam.		
	Mathematics	Various Field	27.02.2017		
13	Mrs.A.Madhesw	Workshop on	A.V.C.College		
	ari,	Perspectives in	(Autonomous),	5	06
	Associate	Biological Research	Mannampandal.		
	Professor of	organized by	23.01.2017 &		
	Statistics	Department of	24.01.2017		
		Botany			
14	Mrs.K.Pushpana	Workshop on	A.V.C.College	6	08
	yaki,	Perspectives in	(Autonomous),		00
	Associate	Biological Research	Mannampandal.		
	Professor of	organized by	23.01.2017 &		
	Statistics	Department of	24.01.2017		
		Botany			
15	Mrs.R.Priscilla,	International	Ramanujan Centre		
	Assistant	Conference on	for Higher		
	Professor of	Mathematical	Mathematics and		
	Physics	Modelling and	Department of		
		Computational	Mathematics,		
		Methods in Science	Alagappa		
		and Engineering	University,Karaikudi.	7	09
			20.02.2017 to	/	09
	1	1	22.02.2017	1 1	1

CAREER GUIDANCE AND PLACEMENT CELL

S.No.	Date	Activity	Resource Person
1	06.10.16	Workshop on	Mr.Arulselvam, General
		Role of	Manager, District
		District	Industrial Centre,
		Industrial	Nagapattinam and
		Centre in	Mr.M.Sellathurai,
		Self	Chairman ELTEC Group,
		Employment	Mailaduthurai.
		and Skill	
		Development.	
2	23.12.16	MSSRF,	Mrs. P. Kuyili, M.Sc
		Poompuhar	.,Ph.D.,
		conducted	Research Intern,
		practical	Poompuhar.
		classes for	Dr.Velvizhi, Principal
		the Job	Scientist, MSSRF
		Oriented	Poompuhar.Mr.Jeyakumar,
		Course Fish	Trainer, Fish for all
		Processing	Research center,
		Technology	Poompuhar

	-		
		on 23.12.2016.	(M.S.Swaminathan Research Foundation,
		37 students	Poompuhar.)
		attended the	Toompunar.)
		Practical	
		class	
3	04.01.17	Five Days	Mr.N.Arunkumar , Sri
5	04.01.17 &	Placement	Academy, Trichy.
	11.01.17	Training	readenly, meny.
	11.01.17	Programme	
4	10.01.17	Intel net	Mr. P. Praveen kumar -
4	10.01.17	Global	HR Manager, and Miss
		Services,	.Preethi - HR Executive,
		Pondicherry	Pondicherry
		Conducted	Fondichenry
		the Campus Interview.	
		350 students	
		attended and	
		260 students	
		have been	
		selected.	
5	06.02.17	One Day	Mr D Mavilraian
5	00.02.17	Placement	Mr.P.Mayilrajan - Assistant Professor
		Training	Sree Narayana Guru
		U	Institute Of Management
		Programme	Studies , Coimbatore.
6	08.02.17	Vertex IT	Mr. M.Dhayalan, Assistant
0	08.02.17	Solutions,	-
		Chennai	Manager, Human Resource.
		Conducted	Mr.N.Arunkumar, Sri
			,
		the Campus Interview.	Academy, Trichy.
		330 students	
		attended and	
		243 students	
		have been	
		selected.	
7	09.02.2017	Alcance	Mr.M.Venkatesh, Human
/	07.02.2017	Technology,	Resource, Chennai and
		Chennai	P.Velmani, HR Manager,
		conducted	Chennai
		the Campus	Cheimai
		Interview .	
		180 students	
		attended and	
		16 students	
		have been	
		selected.	
8	10.02.17	Hinduja	Mr.Hari Prasad
0	10.02.17	Global	Balaraman, Senior
		Solutions,	Executive, Talent
		Chennai	Acquisition, Chennai
		conducted	
		the Campus	
		Interview.	
		283 students	
	1	attended and 145 students	
		have been selected.	